

FOR IMMEDIATE RELEASE



FOR MORE INFORMATION:

Jim Henry
President/CEO
jhenry@griftonmedical.com

GMA SURGES FORWARD WITH NATIONAL EXPANSION

Burr Ridge, IL | February 27th, 2015

GMA has announced its expansion into several new markets; including new customers in Colorado, Texas and Ohio.

They have also reported exclusive sales contracts with the top three national healthcare group purchasing organizations.

Jim Henry, Founding Partner of GMA stated: "We have exceeded market predictions in 2014 due to our sales model and strategic alliances with top industry manufacturers."

"Our customer-first approach appears to be a welcome change for the newer attending surgeons. We will always prioritize surgeons' needs over infrastructure, corporate or pricing constraints and we move too quickly for the big companies to keep up. There is a reason Venture Capital and Equity firms have been knocking at the door and we look forward to focusing even more on national growth in 2015."

About GMA

GMA is one of the fastest growing private label providers of spinal and orthopedic devices in the United States. Driven by an entrepreneurial spirit and an unmatched commitment to customer service and product innovation, GMA supplies the world's finest surgical implants and instruments; custom made to their clients' specifications.

####